

Creative Spark Big Idea Challenge - Nomination Form

Partner institution can use the form below to collect the information about the 10 ideas they wish to nominate.

TEAM MEMBERS
Team Member 1 – Name Surname
Team Member 2 – Name Surname
Team Member 3 – Name Surname
Competition Category
Digital Technology / Social Impact / Creative
THE IDEA
Idea Name
Idea Description – What is your idea? Tell us about it. Be clear and concise, less is more! (Max 10 Words)
What is the problem, or unmet need, that your idea addresses? Big ideas solve problems or satisfy pressing needs for people. Tell us about the problem, or unmet need, that your idea addresses. (Max 50 Words)
Who will your customers/users be? These people will become your buyers or users. Who are they? Be specific – think age, gender, interests, locations, demographics, and passions. (Max 50 words)

How will you make money? Explain how your idea will make money. Some possible sources of income include selling, subscriptions, renting, leasing, licensing, or advertising. (Max 50 words)

What makes your idea different, original or better than the competition? Is anyone doing this, solving this problem for people? What is the issue with the existing solutions? (Max 50 words)

Tell us why you re passionate about this idea and how serious you are about it. (Max 50 words)